

## Tech Nation welcomes 3 high-growth lawtech scaleups to their International Growth Programme for Australia and Southeast Asia

- 20 high-growth UK tech scaleups have today been accepted into Tech Nation's International programme, designed to accelerate expansion into Asia Pacific markets.
- 3 of the successful companies are operating in lawtech; [Cognitiv+](#), [Robin AI](#) and [Avvoka](#).
- The four-month programmes for Southeast Asia and Australia were created as part of the UK Government's [Digital Trade Network](#), an initiative to support UK tech expansion in Asia Pacific.

**23 June 2022, London:** [Tech Nation](#), the UK's leading growth platform for tech startups and scaleups, today announces the 20 companies selected to join the third iteration of the International Growth Programme, focused on expansion into Southeast Asia and Australia.

The four-month programme forms part of the UK Government's [Digital Trade Network](#); an initiative to support the tech sector and accelerate the growth of the UK's best tech scaleups into international markets, creating jobs and economic growth here in the UK.

**Gerard Grech, Founding CEO of Tech Nation said:** "Having just got back from the APAC region and seen firsthand the fast moving internet economy in the region, I am delighted that we are supporting 20 of the UK's high growth scaleups with their expansion into Australia and Southeast Asia."

"The UK is punching above its weight for digital service exports, but has a way to go to catch global leaders like the US and India. UK tech companies like those on this cohort have the global mindset to ensure UK tech is successful overseas and maintains its competitiveness on the global stage."

### The majority of the new International cohort hail from outside of London

The 20 scaleups span several tech sectors, including fintech (and crypto), lawtech, cyber, healthtech and climate tech - for which the demand in Asia Pacific is high. The selected cohort demonstrates regional diversity across the UK. 65% are headquartered outside of London, with significant hubs in the Midlands, the Southeast, Scotland and Yorkshire.

Companies joining the programme have been selected based on strict criteria that demonstrate aptitude for scaling internationally, and were assessed by technology and trade specialists. Tech Nation received more than 120 applications for the programme.

### Opportunity for UK tech scaleups in the APAC region is soaring

As one of the most populous and diverse regions in the world, Asia-Pacific represents two-thirds of the world's population. Within the next 20 years, Asia is estimated to make up half of global GDP and 40% of global consumption. 73% of general counsels and lawyers for companies in the Asia Pacific region who have adopted legaltech indicated that they would like to step up their use of technology.

## **UK tech success in APAC**

UK scaleups are already seeing success in the Asia Pacific region off the back of Tech Nation's international support. Tech Nation International Growth Programme 1.0 alumni SeedLegals, the Data-driven legaltech platform, expanded into Asia-Pacific with an office in both Singapore and Hong Kong, to strengthen the flourishing startup ecosystem earlier this year. Other alumni who have landed and expanded into the region include OLIO, NPlan, ISMS.Online, LandTech, Guide Education, SoPost and Sensat.

**End**

### **Notes to the editor:**

#### **About the 3 lawtech winners:**

##### **Avvoka (London)**

*Avvoka has been selected for the International Growth Programme 3.0 for Australia*

<https://avvoka.com/>

Avvoka is a document automation, negotiation and analytics tool designed to help law firms, in-house legal teams and businesses draft documents, negotiate them, and leverage data insights from that process to draft better documents, and get to "yes" faster.

##### **Cognitiv+ (London)**

*Cognitiv+ has been selected for the International Growth Programme 3.0 for Southeast Asia*

<https://www.cognitivplus.com/>

Cognitiv+ is the artificial intelligence platform that empowers businesses and law firms with deeper insights into their legal data. Cognitiv+ extracts data from contracts, policies and legislation and provides actionable knowledge for your company.

##### **Robin AI (London)**

*Robin AI has been selected for the International Growth Programme 3.0 for Southeast Asia*

<https://www.robinai.co.uk/>

Robin AI makes contracts simple using a combination of proprietary software and machine learning to re-imagine how contracts are drafted, negotiated and used. What makes Robin AI unique in the world of legal technology is that they understand and appreciate the capabilities of AI.

Comprehending even simple contracts is sometimes difficult, so they pair their AI tool with expert legal professionals that validate the work of their technology. They call it AI+.

#### **About Tech Nation's International Growth Programme:**

Tech Nation International is helping UK scaleups derisk and accelerate international growth – with a current focus on Asia Pacific markets. Through a range of activities UK scaleups will have the opportunity to accelerate access to capital, customers and talent, so that you can land and expand successfully in the Asia Pacific region. This work is part of the UK government's [Digital Trade Network](#).

**About Tech Nation:**

Tech Nation is the leading growth platform for UK tech scaleups. Tech Nation fuels the growth of game-changing founders, leaders, and scaling companies so they can positively transform societies and economies; providing them with the coaching, content, and community they need for their journey in designing the future. Tech Nation has years of experience facilitating and helping UK tech companies scale, both at home and abroad. Over 30 cohorts and 900 companies have successfully graduated from Tech Nation's growth programmes. Alumni include Skyscanner, Darktrace, and Monzo, as well as 3 of the UK's 'decacorns'; Revolut, Wise, and Farfetch.