

# Top ways your business can help Ukraine

How can your company **help Ukraine and the 2.5+ million war refugees** who've fled to neighbouring countries? We've spoken to experts and volunteers working on the ground to define the following steps:

## Quick wins - Where to start today?

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### Donate and match donations

**Direct donations** are the most effective way to get urgent help to where it's needed most. **Match your employees' donations** from £100-£1,000 per person to boost individual giving.

[Find more info and donation programs here.](#)

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### Offer your products/services

**Look for ways that your product or service could provide support.** Consider sending physical goods, offering digital products for free or providing valuable training/consultancy to individuals and businesses in need.

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### Spread the message

Inspire others to action to massively increase your own impact and help vulnerable communities feel supported. **Show solidarity on social media**, and share around this infographic or other supportive messages with others in your network.

[A set of brand guidelines for showing support is here.](#)

## Longer Term - What to think about next?

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### Recruitment & Talent

You can support the Ukrainian economy and refugees by employing talented Ukrainians:

- **Hire Ukrainians** - you can advertise opportunities on specific job platforms, such as UA Talents and Remote Ukraine.

[Go to UA Talents here.](#) [Go to Remote Ukraine here](#)

- **Outsource projects to Ukrainian agencies** - create opportunities to hire Ukrainian companies for temporary or outsourcing engagements.

[Examples here](#)

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### Help NGOs build products/service

Help Tech for Ukraine with **building digital solutions to coordinate aid and support refugees** with resettlement. Allow employees a "Volunteering Day" to **work on initiatives via the Ukraine Tech Collective.**

[Go to Tech for Ukraine here.](#) [Go to Ukraine Tech collective here](#)

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### Host refugees

**Take in refugees** with financial and legal support from Governments, including the UK, who have established dedicated schemes for businesses and individuals

[Info on UK Scheme here.](#) [Info on international schemes here](#)

**Not every one of these actions has to be taken. Even following just a few can make a huge difference.**