

Investment into mid-stage tech companies breaks all-time record

Tech Nation welcomes 31 fast-growing tech companies from across the UK into its Upscale growth programme

- 31 companies have today been accepted into Tech Nation's Upscale growth programme for fast growing mid-stage scaling tech companies
- Nearly a quarter of the companies selected come from healthtech, and a sixth are edtechs, following a bumper year for these sectors
- These companies' success reflects the wider growth of the UK's mid-stage scaling tech companies (at Series A), which have raised \$2.7bn in the first half of 2021 (Jan-June) alone - an all time record - up from \$2.4bn in the whole of 2020

12th October 2021: Tech Nation, the UK's leading growth platform for tech scaleups, today announces the 31 mid-stage scaling tech companies that have been accepted into Upscale 7.0 - the seventh iteration of the [Upscale](#) programme, which supports the UK's fastest-growing mid-sized (Series A) tech companies to overcome common growth challenges and scale faster. This is a critical time in every scaleup's journey, as around 60% of companies that raise Pre-Series A funding fail to make it to Series A or beyond.

The success of these 31 companies - which have an average growth rate of 250% - reflects the strength of the mid-sized market overall, which is growing faster than ever across the board, with mid-stage scaling tech companies (at Series A) having raised \$2.7bn in 2021 so far - an all time record - up from \$2.4bn in 2020. The top three fastest scaling sectors are fintech (the fastest scaling sector), then healthtech and then transport tech.

The UK currently has 136 tech 'futurecorns' (fast-growing tech businesses set to achieve a \$1bn+ valuation) in the pipeline, demonstrating the rapid growth of UK tech as companies innovate to solve social, economic and environmental challenges.

Digital Secretary Nadine Dorries said: "It's fantastic to see so many fast-growing scaleups creating wealth and well-paid jobs up and down the country. Through organisations like Tech Nation, this government is helping people across the UK get the skills they need to work in this fascinating industry and supporting businesses with pro-innovation policies so they can continue to grow and thrive."

Nearly a quarter of the new cohort companies specialise in healthtech

Healthtech is one of the sectors experiencing the strongest growth in mid-stage UK tech companies, with Series A stage companies in the UK having raised \$674mn in 2021 so far, up 66% from \$404mn in 2020 and up 69% from \$398mn in 2019. UK healthtech as a whole received \$5.6bn overall investment in 2021, more than double its investment in the whole of 2020 (\$2.5bn) and 2019 (\$2.4bn). Much of this growth capital is being deployed to hiring in these scaling firms, driving job vacancies, and providing opportunities in tech for candidates with a range of tech, clinical and non-tech skills.

Seven of the companies joining Upscale 7.0 specialise in healthtech, and are focussed on transforming modern physical and mental health care. [Nourished](#), a Birmingham-based, female-founded healthtech scaleup, has developed a patented 3D printing technology for producing printed vitamins, while London-based healthtech [Birdie](#) is using machine learning to reinvent elderly care so that our aging population can live healthily and happily at home for longer.

Companies transforming mental health care include [Healios](#), which has built a comprehensive virtual clinic (covering multiple complex specialist assessment and psychological intervention services) to empower children, young people and families affected by mental health and neurodiverse conditions, while [HelloSelf](#) uses AI to provide customers with personalised therapy, coaching and psychological advice.

5 of the new Upscale cohort are edtech companies - a sector which is rapidly growing in the UK

In the UK, edtech investment has also reached new heights - increasing from \$113mn in 2020 to \$319mn in the first half of 2021. This is largely a result of edtech companies' procurement cycles having been massively reduced by the Covid-19 pandemic.

The edtech companies in Upscale 7.0 reflect the wide variety of emerging edtech solutions in the UK - which aim to improve the way students learn at schools and Universities, encourage children to learn with their families at home, and even improve how professionals approach self development at home and in the workplace.

One edtech company joining the Upscale programme is [Glean](#), which has developed a note-taking solution to improve learning from classes, lectures, and other educational environments, along with [Kidadl](#), which specialises in 'family edutainment'. [Kortext](#) has built a digital platform for Universities to share learning materials with students, and [Learnerbly](#) has built a workplace learning platform for businesses to help employees accelerate their personal and professional development.

Fast tracking growth across the UK

Over a third (11) of the companies in Upscale 7.0 hail from outside of London, with 2 companies from Scotland (Edinburgh-based [Amicus Resolution](#) and [Cyan Forensics](#)) and one from Northern Ireland (Belfast-based [TriMedika](#)). Notably, a third (10) of the latest cohort companies have female founders or co-founders.

Upscale 7.0's mission

The six-month government-backed Upscale programme was designed to support and scale the most promising mid-stage tech companies in the UK - at a critical stage of growth.

Companies accepted into the Upscale programme will receive over 60 hours of support at world-class coaching sessions (delivered by over 20 expert scale coaches), attend networking events with key stakeholders, peers, corporates and investors, and have access to a range of online

resources, designed to tackle fundamental scaling challenges around culture, talent, international expansion and financing.

Empowering all of the scaling companies in the new Upscale cohort is at the core of Tech Nation's mission to fuel the growth of tech scaleups who are helping us create a stronger economy, society and future.

Tech Nation is pleased to announce that [Cooper Parry](#), [Cooley](#) and [Silicon Valley Bank](#) will be Programme Partners for this year's Upscale programme and will provide invaluable support, expertise and insights to the Upscale 7.0 cohort.

Quotes:

Liam Ward, Upscale Programme Lead at Tech Nation, said: "I'm delighted to welcome all of these ambitious, fast-growing tech scaleups to the Upscale programme this year. The impact these companies' innovative solutions are already having on people's lives across so many industries is evident from their combined revenue of over £90 million, and it's fantastic to see investors taking note of the potential these tech companies have not only to scale but to transform every corner of society for the better."

Check Warner, Partner at Ada Ventures, Co-founder of Diversity VC and Upscale 7.0 judge, said: "The depth, breadth and diversity of this year's Upscale cohort is indicative of the positive evolution of the UK's startup and scaleup ecosystem. It's fantastic to see a third of the cohort with female founders or co-founders, and companies represented from Yorkshire, Scotland and Northern Ireland. The Upscale programme is going to supercharge these companies to the next stage of hyper growth, which is great news for investors, founders and the economy as a whole."

Onur Aydogan, Venture Manager at Oxford University Saïd Business School/Creative Destruction Lab Oxford, Mentor at CERN Student Entrepreneurship Programme (CESP), and Upscale 7.0 judge, said: "It is truly amazing to see the range and diversity of this year's Upscale cohort. Indeed, I am equally delighted to see companies represented from different locations of the UK, including the North of England, Scotland, and Northern Ireland. We believe these companies are at the right stage and time to take this amazing opportunity to accelerate their growth plans. Cohort companies will have the right help and support they need in the Upscale programme on their journey to become superstars of the UK economy. I have no doubt that the innovations and technologies Upscale companies are working on will not only make an impact in society but will continue to create hundreds of jobs in the UK."

Divinia Knowles, Leadership Coach, Startup Advisor, Ex-COO of Pact & Mind Candy and Upscale 7.0 judge, said: "Having been a judge for the last few Upscale cohorts, it is fascinating to see how the range and diversity of these brilliant and disruptive companies continues to grow. The Upscale 7.0 cohort is a great demonstration of this. It is enormously inspiring to see these companies innovating across different sectors that have such an impact on people's lives, health and wellbeing. The Upscale programme is a brilliant opportunity for these companies to come together, learn and scale effectively. I can't wait to watch their progress."

Mandeep Singh, Co-founder and Former CEO of Trouva and Upscale 7.0 judge, said: "Judging this year's Upscale cohort was a very difficult task. The competition was fiercer than ever, which is testament to the tremendous growth of the UK tech ecosystem, and how important technology has been during the Covid-19 pandemic. A huge congratulations to the companies that have made it. As an Upscale alumni myself, I know first-hand how the programme can help springboard these companies to their next stage of growth."

End

Notes to the editor:

Full list of new Upscale cohort companies:

[Acurable](#) - London - Healthtech

Acurable is a venture-backed, fast-growing medical device company with offices in London and Seville. Its first product, AcuPebble SA100, is the first medical device in the world to obtain the European health and safety CE mark for the fully automated diagnosis of obstructive sleep apnoea. Its award-winning patented technology is a breakthrough in respiratory medicine, the result of 10 years' research at Imperial College London by Acurable's founder, Professor Esther Rodriguez-Villegas. It is based on acoustic sensing and enables for the first time the automated diagnosis, monitoring and management of several important respiratory conditions, such as Sleep Apnoea, COPD, Epilepsy and Asthma.

[ISMS.online](#) - South East - Cybersecurity

ISMS.online is the most practical, easy to use and comprehensive path to privacy, information and cybersecurity success. It helps organisations all over the world quickly achieve standards such as ISO 27001 and meet regulations like GDPR. Its product is an all-in-one, simplified, secure and sustainable cloud-based platform with additional complementary services delivered by the company or partners.

[Amigus Resolution](#) - Scotland - Lawtech

Amigus is an award-winning scaling tech company committed to using business as a force for good. It has built a market-leading compliance platform that makes it easier for everyone to access professional services, while helping businesses and public sector organisations get to work on the things that matter, faster.

[Birdie](#) - London - Healthtech

Birdie is a caretech with a social mission to reinvent elderly care and radically improve the lives of millions of older people. It uses digital solutions, Internet of Things and clinical machine learning to help care professionals deliver personalised, preventative care so that our ageing population can live healthily and happily at home for longer.

[Clim8 Invest](#) - London - Fintech

Clim8 is a fintech focused on sustainable investing that allows anyone to invest in companies that are having a positive impact on climate change. Built by an in-house investment team, Clim8 portfolios are focused on companies in six core sustainable themes - clean technology, clean energy, smart

mobility, sustainable food, clean water, and the circular economy - the core areas that can bring us closer to a sustainable planet in balance. In March 2021, the Clim8 Invest app went live on the App Store and Google Play, with a 4.8* rating and thousands of active users.

[Cyan Forensics](#) - Scotland - Cybersecurity

Cyan builds and sells new technology to help law enforcement, social media and cloud companies find and block harmful content from paedophiles and terrorists. Cyan's digital forensics tools for police have been adopted nationally in the UK by the Home Office and are now finding international customers including in France, Germany and the USA, with applications in counter-terror policing. Cyan Protect provides a fast and secure means of blocking known child abuse and terrorist content online, and even works in end-to-end encrypted messaging apps without compromising user privacy.

[DrDoctor](#) - London - Healthtech

The DrDoctor platform makes an instant impact by shifting clinically-relevant patient interactions online, used by 37 NHS organisations. Patients can manage their healthcare needs without the disruption of unnecessary hospital visits. Clinicians can see more patients, while ensuring that everybody gets the care they need when they need it. Hospitals can deliver more effective and sustainable care by releasing outpatient capacity, digitising elective recovery and creating operational efficiencies. Planners can harness data and AI so they can efficiently make decisions, manage patient interactions and design more personalised care. Through simple and effective digital transformation, DrDoctor is supporting a sustainable NHS to deal with challenges when the demand for care is outstripping supply.

[Focal Point Positioning](#) - East of England - Hardware & Devices

Focal Point Positioning's software upgrades the sensitivity and accuracy of GNSS-dependent devices. Based on advanced physics and machine learning, the software integrates across the stack, dramatically improving accuracy, reliability and battery performance, with no additional hardware or infrastructure required.

[Glean](#) - Yorkshire - Edtech

Glean exists to help learners from all backgrounds gain the confidence, motivation, and ability to build useful knowledge from the world's information. Glean is the note-taking solution designed to improve learning in classes, lectures, and other environments; it scaffolds the learning process using best-practice techniques from cognitive science. In a post-pandemic world, the company believes that the greatest opportunity for global impact is to use technology to empower individuals themselves to learn better and to develop the skills and knowledge to be successful in a rapidly changing, globalised world, both in formal education and beyond.

[Globacap](#) - London - Fintech

Globacap was founded to use emerging blockchain technology to completely change the underlying processes behind private capital markets. By digitising the asset itself, the platform is more than just technology – it's an all-digital ecosystem that has overhauled, completely modernised and automated the private capital lifecycle, from asset register management, to private placement and secondary liquidity.

[Gophr](#) - London - Transport tech

Gophr is a delivery tech company that's reimagining same day delivery to make it work better for everyone involved; more efficient for businesses, more convenient for their customers, and more profitable for couriers. This is why thousands of businesses across the UK, from household name retailers to local independent restaurants, rely on Gophr to deliver same day, every day.

[Healios](#) - London - Healthtech

Founded in 2013, Healios is a leading specialist digital healthcare company working to empower children, young people and families affected by mental health and neurodiverse conditions. Healios has created the most comprehensive virtual clinic covering multiple complex specialist assessment and psychological intervention services. By blending the best of technology, design, specialised clinical expertise and a personal human connection, Healios is transforming the experience of how care is accessed and received to help children, young people and families lead a better quality of life.

[HelloSelf](#) - London - Healthtech

HelloSelf is the AI-enhanced therapy platform and app where expert minds provide personalised psychological advice to help you make your Self better.

[Kidadl](#) - London - Edtech

Kidadl is the global home of family edutainment and the trusted digital source for high quality, free, personalised content designed for families the world over.

[Kortext](#) - South West - Edtech

The Kortext platform provides universities throughout the world with all the relevant learning materials a student requires to support their learning, in a digital format. Following the impact that the Covid pandemic has had on students having to study remotely off campus, teaching and learning is now becoming a blended physical and virtual experience for both academics and students; the Kortext platform forms an integral part of the digital learning ecosystem of the university of the future. It delivers very detailed content usage data analytics back to both the administrators and academics of a university, allowing for greater personalisation of teaching and learning.

[Learnerbly](#) - London - Edtech

Learnerbly is the workplace learning marketplace, inspiring employees to own their personal and professional development by curating the best resources from over 200+ learning providers. The platform enables employers to give employees fast access to what they want to learn based on how they like to learn. Companies can invest in their people and transform the internal culture of learning in the business with personal learning budgets. The service also reduces admin for L&D and finance teams with simple fulfilment and invoicing. The impact of Learnerbly is highly engaged, empowered, inspired employees who are continuously upskilling and learning in the flow of work, while helping business to scale, grow and innovate.

[Legl](#) - London - Lawtech

Legl provides flexible workflows for law firms to support all aspects of client lifecycle management. Its modular solutions deliver streamlined client onboarding; fast, automated client due diligence and efficient payments and reconciliation tools. All of this is underpinned by seamless integrations with

case and practice management systems, and in-depth insights and audit trails to help firms better understand their clients and comply with regulation.

[Logically](#) - Yorkshire - Cybersecurity

Logically has created a suite of AI-powered products and services to detect, analyse and debunk misinformation and influence operations that may impact public health, election integrity, brand safety or national security. Its threat intelligence platform monitors and analyses the online media landscape for the spread of damaging activity and narratives, and its AI-assisted fact-checking capability provides access to a rapid and scalable fact checking service. The company works with governments, businesses and social media platforms around the world to help them detect harmful online content earlier, reducing its real world impact.

[Nourished](#) - Midlands - Healthtech

Nourished has developed a patented 3D printing technology which allows the company to combine seven different active ingredients into personalised nutrition stacks. Its vegan encapsulation formula allows the active ingredients to co-exist without destroying each other and means they can be absorbed into the body more effectively as they are consumed as a macro. Nourished 3D prints the selection on demand using only the highest quality vegetarian and sugar free ingredients to produce 28 personalised nutrition stacks to be enjoyed daily.

[nPlan](#) - London - Construction tech

nPlan helps clients understand uncertainty and risk in construction projects using machine learning technology and the world's largest dataset of construction programmes. Its insights are used to change the course of major capital projects, providing greater certainty and reducing costs. The company is trusted by Google, Shell, HS2, Kier, and many other clients around the world.

[Perlego](#) - London - Edtech

Perlego's mission is to make education accessible to all. It offers an unlimited subscription to 600,000 non-fiction ebooks, empowering learners worldwide.

[PixelMax](#) - North West - Event tech

PixelMax is an award-winning immersive communications platform using 3D technology with the aim to revolutionise the way content is provided to mass audiences and enhance the way businesses operate. It is a simple, scalable platform that helps our clients solve communication problems and wow their internal and external community. The company is changing the way organisations network, promote, inform and educate using virtual events, digital twinning and product or process simulation, aiming to create a world where we amplify every voice, transform every experience and give every idea a chance.

[Spill](#) - London - HRtech

Spill provides therapy sessions, manager training, and tools to boost emotional intelligence — all in one place.

[The Modern Milkman](#) - North West - Agritech & Foodtech

The Modern Milkman takes all the eco-friendly positives of the traditional milkround and gives it a modern twist. Tech makes it easy and convenient for the customer to reduce their household waste.

The Modern Milkman is committed to revolutionising consumer habits by delivering fresh ways to return and reuse packaging, shop ethically and feel good about convenience.

[Thrift+](#) - London - Ecommerce

Thrift+ makes it easy to resell best-quality second-hand clothes. It has built the operations to process clothes as efficiently as possible, and the marketplace to sell them quicker than anywhere else. Once items sell, sellers earn credit to spend, donate, or redeem with retail partners.

[TriMedika](#) - Northern Ireland - Healthtech

TriMedika is an innovative medical technology company designing, developing and distributing the most accurate clinical devices for hospitals worldwide. It looks healthcare challenges in the eye and makes a promise to protect people and planet through meaningful technology.

[Uncapped](#) - London - Fintech

Uncapped is Europe's first revenue-based finance provider. The company believes founders shouldn't have to give away ownership of their company to fund growth. That's why it provides interest and equity-free investments from £10k to £5 million. It charges a flat fee of 6% on the capital provided, repaid through a revenue share.

[Urban Jungle](#) - London - Insurtech

Urban Jungle is a fully digital insurance provider for a new generation of customers. It uses technology and data science to make it much easier for customers to get access to better-suited, better-value home insurance. The company crafts insurance policies for what customers need, standing against the bad habits of the incumbents, like price walking, hidden fees and interest charges.

[VAUBAN](#) - London - Fintech

VAUBAN makes it easier, faster, and more cost-effective for people to invest together in private companies. Investors can create their private online community, share investment opportunities and invite others to co-invest in innovative companies. The magic happens in the background: VAUBAN provides all the legal and financial infrastructure needed to raise and deploy capital.

[Vivacity Labs](#) - London - Transport tech

Vivacity helps governments manage their transport networks better. It uses AI to optimise traffic lights, prioritising cyclists and improving congestion. It gathers anonymous data from its networks of sensors, feeding into scheme design and network management. Ultimately, the company wants to make a citizen-first Smart City, optimising the city while protecting privacy.

[Yoto](#) - London - Audio tech

Yoto is a cloud-based audio platform that introduces children to a world of stories, music, educational activities, sound effects, podcasts and radio. Its flagship product - the award-winning Yoto Player - is a carefully connected smart speaker that kids control using physical cards that they insert to play their favourite audio titles. The Yoto App allows parents to control the Player remotely, change settings, manage content and access other family features. The heart of Yoto's product range is its Card Store with over 400 of the best kids' audio titles, curated for kids from birth to 12+.

Founder quotes:

Emilio Sanz-Pereiras, Founder of Acurable, said: “We are delighted to be joining the Upscale 7.0 cohort and look forward to making the most of the mentoring and support from the programme, while learning alongside some of the UK's most exciting tech companies!”

Mark Darby, Founder of ISMS.online, said: “Alliantist democratises information security management, helping organisations of all sizes across all sectors achieve their compliance goals with our simplified, secure and sustainable cloud platform ISMS.online. By including us in the inaugural cohort of their Cyber programme in 2019 - and now inviting us to participate in Upscale 7.0 - Tech Nation continues to recognise our product potential and validate our ambitious approach to growth.”

Callum Murray, Founder of Amicus Resolution, said: “Amicus joining Upscale 7.0 comes at the perfect time for us, as we double our team and invest further into our platform to meet demand across sectors from government departments, to multinational financial service firms and family law firms across the country. Knowing the results of others from previous cohorts, I'd expect the time invested as part of Upscale 7.0 will be transformational as we take our next step toward scaling.”

Max Parmentier, Founder of Birdie, said: “We're so thrilled to be part of Upscale 7.0, which we regard as one of the best accelerators programmes in Western Europe. We can't wait to meet our peers, benefit from the coaching of industry experts and be part of this incredible community!”

Duncan Grierson, Founder of Clim8 Invest, said: “Clim8's mission is to empower millions of people to make a positive impact on the planet by investing in solutions to climate change. There is too much 'greenwashing' in investing, and consumers deserve a proposition that delivers both financial performance and positive climate impact. Clim8 is at the intersection of sustainability and fintech, and over the years the Upscale programme has coached some of the most impressive high-growth businesses in these sectors. I look forward to working together with this year's cohort and the programme's experts on acceleration strategies for our UK app and beyond.”

Ian Stevenson, Founder of Cyan Forensics, said: “Cyan's team greatly benefitted from being part of Tech Nation Cyber 2.0, and Tech Nation's ongoing support is helping us extend our international reach. We're excited to extend our relationship with Tech Nation by joining Upscale 7.0, which we are confident will help us develop our skills and capabilities even further as we grow.”

Tom Whicher, Founder of DrDoctor, said: “The next year is going to be absolutely critical for the NHS and therefore for DrDoctor as we continue to execute on our vision of delivering a digital first healthcare system and work towards solving the NHS backlog. The support that Upscale offers couldn't come at a better time as we attempt to scale and grow a world class healthcare business.”

Ramsey Faragher, Founder of Focal Point Positioning, said: “We are really pleased to have been selected for the Upscale cohort. Focal Point Positioning has just launched its USA subsidiary, attracted a veteran CEO of the GPS industry, and is rapidly expanding. We're looking forward to learning and benefiting from this prestigious programme.”

Dave Tucker, Founder of Glean, said: “Being selected as one of the thirty-one companies to join Upscale 7.0 means a lot to me personally. Our journey has not been a straightforward one. As a bootstrapped business based in Leeds, we have not necessarily had the same exposure as many other tech companies in the UK. For me, reaching this milestone is recognition of what the team has

achieved so far. Moreover, it creates national awareness of both Glean and its mission, but also of the emerging and growing Leeds tech scene which I am proud to be a part of. I'm also excited for people across the business to receive additional support and meet peers in other high-growth companies which brings exposure to new ideas and ways of doing things. I expect it to create a shift in perspective across the organisation. Plus, it will be great to bring our own experience to the group and help others in the cohort achieve their goals. And for me, being a participant within a community of fellow founders and CEOs of similar organisations through which I can find support and feedback is going to be invaluable. The importance of community cannot be understated and I am sincerely looking forward to being part of a new one."

Myles Milston, Founder of Globacap, said: "Being selected for Tech Nation's Upscale programme has come at a pivotal time for us at Globacap, as we navigate through the next part of our journey. Our goal is to change the private capital markets world with digitisation and automation. We're experts in what we do and we've had great success to date, but we recognise there's still a long road ahead to reach our goal. Mentorship over the next phase of our scaling journey will be hugely beneficial to us and by understanding the challenges faced by others who have been in our position before, we'll gain a huge advantage. At Globacap, we believe that knowledge is evolution, and we put a huge emphasis on learning and growing together. Connecting with others in the programme will enable us to gain invaluable first-hand insights that we can share with our whole team – benefiting everyone at Globacap both personally and professionally."

Seb Robert, Founder of Gophr, said: "We're delighted to join the Upscale program. With the current and past cohorts, we're in some wonderful company, and we can't wait to get started!"

Richard Andrews, Founder of Healios, said: "Healios is delighted to have been selected to participate in the Upscale Programme. We are really looking forward to working with the scale coaches to help us navigate the challenges of rapid growth and are excited to be part of the rich collaboration with the other fantastic tech companies and founders that are part of the programme."

Charles Wells, Founder of HelloSelf, said: "We are honoured and delighted to be accepted onto the Upscale program. It is so exciting to have the opportunity to learn so much from such an exciting cohort of growth companies and alumni. I'm sure that Upscale will help us deliver our mission of Every Self Better even faster."

Hannah Feldman, Founder of Kidadl, said: "As Kidadl transitions to the global stage after pivoting in 2020, we're thrilled to be joining Upscale 7.0 to expedite our scale-up journey."

Rajeeb Dey, Founder of Learnerbly, said: "We're thrilled to be part of Upscale 7.0. The last 12 months have been a period of exciting growth at Learnerbly as our team has nearly tripled in size and our product has internationalised to support users in 50+ countries. However, with growth comes its own challenges. Being part of a community of fellow founders and scaleups all going through similar experiences and tackling issues of international expansion, scaling teams and their product will be a great learning opportunity."

Julia Salasky, Founder of Legl, said: "We're thrilled to be a part of the Upscale programme this year, and the access to Tech Nation's community, content and coaching will be invaluable for our whole

team as we continue on our scaling journey. Where most legal technology today focuses on the practice of law, Legl is focussing on the operations of law – how do law firms, as unique, regulated businesses, run their business better and deliver a better client experience. There’s a huge opportunity to reduce the friction in these processes for lawyers and clients alike, and we’re really excited to leverage Tech Nation’s expertise over the coming months.”

Lyric Jain, Founder of Logically, said: “I’m really pleased we’ve been chosen by Tech Nation to join the Upscale programme, and I’m proud that they’ve identified Logically as a potential future leader in the UK tech sector. As an alumni of last year’s Applied AI cohort, I’ve seen how much value these programmes can offer, and I’m looking forward to continuing to work alongside the Tech Nation team to support Logically’s ambitious growth plans over the next year.”

Melissa Snover, Founder of Nourished, said: “We are delighted that Nourished has been selected to join Tech Nation’s Upscale Cohort! It is wonderful to be recognized for our innovative technology amongst such impressive peers, and we are excited to work with Tech Nation as we continue to grow in our market and disrupt the health and wellness sector.”

Dev Amratia, Founder of nPlan, said: “Building and scaling a high-growth business is hard and puts enormous pressure on the teams doing so. Tech Nation's Upscale programme gives us a community to share what we're learning so we, as a group of high-growth businesses, can all succeed. I look forward to contributing to the community and in furthering the UK's place as a home for ambitious endeavours.”

Gauthier Van Malderen and Matt Davis, Founders of Perlego, said: “We’re delighted to have joined Tech Nation’s Upscale 7.0, working closely with expert coaches to scale our business. We started Perlego in 2016 with a mission to break down financial barriers to learning, and we now serve customers in over 150 countries. Scaling further will unlock more opportunities to serve learners worldwide.”

Shay O’Carroll, Founder of PixelMax, said: “We are absolutely delighted that PixelMax has been selected to join Tech Nation’s Upscale 7.0 cohort, having benefited hugely from their support already. This programme will provide an essential framework as we accelerate our growth plans to significantly expand across the UK and into international markets.”

Calvin Benton, Founder of Spill, said: “The final quote from the film Into The Wild (spoiler alert) is something like: ‘happiness is only real when shared’. Growing a startup forces you to be inwardly focused as you have challenges or opportunities everywhere you turn. I’m excited to share some of those experiences with other people on the same journey.”

Simon Mellin, Founder of The Modern Milkman, said: “Upscale 7.0 presents an amazing opportunity to accelerate the work we’re doing as a business that wants to have a positive impact on the environment and drive consumer change. The collaboration and knowledge share opportunities Upscale offers will help us challenge ourselves, driving further growth and innovation in the tech space. We’re honoured to be part of this prestigious programme.”

Joe Metcalfe and Poppy Beer, Founders of Thrift+, said: “We are delighted to be joining the next cohort of Tech Nation to help us to scale up our fashion take back and resale service throughout the

UK and beyond. We're particularly excited by the opportunity to learn from other ambitious teams scaling high growth, big impact companies."

Jimmy Williams and Greg Smyth, Founders of Urban Jungle, said: "We're incredibly excited to be included in the TechNation Upscale cohort. We've been involved in previous TechNation programmes before and found them hugely valuable both in terms of exposure and access to some great training and speakers. We're looking forward to getting stuck in with this cohort, and helping TechNation in its goal to accelerate the best companies that the UK tech scene has to offer."

Ulric Musset and Remy Astie, Founders of VAUBAN, said: "We are delighted to join Upscale as we enter our next phase of growth, where we aim to become the biggest Venture Capital investment platform in Europe. With such a depth of knowledge and variety of experts, we could not think of a better program to help us achieve this goal, and look forward to sharing what we've learned so far with the rest of the cohort."

Mark Nicholson, Founder of Vivacity Labs, said: "We are incredibly excited to be chosen as part of the TechNation Upscale cohort. As we're going through a period of rapid growth, we'll be able to learn from peers and companies that have been through a similar journey and experienced similar challenges. This support and the networking opportunities the programme provides will be invaluable."

Ben Drury and Filip Denker, Founders of Yoto, said: "We're thrilled to be a part of Tech Nation's Upscale at this exciting stage of Yoto's journey. Having enjoyed rapid growth in the last year, we look forward to sharing experiences and benefiting from the mentorship and toolkits this programme has to offer."

Asher Ismail, Founder of Uncapped, said: "It's a real privilege to join Upscale's 7.0 cohort. Over the years, I've seen so many startups take part in the programme and then go on to achieve amazing things. With access to the programme's leadership coaching and network of founders, we're looking to do the same."

Upscale new cohort - key stats:

No. of companies	31
Avg no. of employees	57
Total revenues	£91.1mn
Total raise	£311mn

About Tech Nation's Upscale growth programme:

Upscale helps the UK's most promising tech companies to accelerate their growth and unlock the key to scaling successfully. Based on values of honesty, intimacy and trust, and now in its 7th year, this curated programme has been designed to reflect mid-stage tech companies' scaling journeys. Companies will explore fundamental growth challenges with peers and benefit from sessions delivered by expert scale coaches who have trodden this path before. Over 6 months, founders and senior leadership teams will receive over 60 hours of support, delivered by over 20 scale coaches. It's free, and we don't take an equity stake in any businesses that join.

About Tech Nation:

Tech Nation is the leading UK scaleup accelerator. Tech Nation fuels the growth of game-changing founders, leaders, and scaling companies so they can positively transform societies and economies. We provide them with the coaching, content, and community they need for their journey in designing the future. Tech Nation has years of experience facilitating and helping UK tech companies scale, both at home and abroad. Over 30 cohorts and 900 companies have successfully graduated from Tech Nation's growth programmes. Alumni include Skyscanner, Darktrace, and Monzo, as well as 3 of the UK's 7 new 'decacorns'; Revolut, Wise, and Farfetch.