

100 TECH COMPANIES MAKE COMMITMENT TO CUT CARBON EMISSIONS

- 100 companies join Tech Zero Taskforce and commit to climate action
- Autotrader, Confused.com, and Oddbox are just three of the companies who have joined today
- Tech Zero members commit to annually measure and publish their scope 1-3 carbon emissions and to set an ambitious net zero target
- The Tech Zero Taskforce is a collective of some of the UK's best known tech companies led by Bulb and Tech Nation, all united to accelerate progress to net zero

Thursday 12th August 2021: More than 100 companies have joined the [Tech Zero](#) Taskforce, an initiative to help tech companies cut their carbon emissions. New members include Confused.com, Oddbox, the wonky veg delivery box, My Wardrobe HQ, the UK's leading fashion rental platform, Autotrader and design bible Dezeen.

By joining the taskforce companies commit to:

- Annually measure and publish their scope 1-3 carbon emissions
- Set an ambitious net zero target
- Publish a full climate action plan which includes short and medium interim targets, and publish progress every year
- Appoint a member of the executive team to be responsible and accountable for their net zero target, and to report progress to their board
- Communicate climate commitments in meaningful ways, including to customers.

The UK's Tech Zero taskforce, is a collective of the UK's best known tech companies united to accelerate progress to net zero. The Tech Zero taskforce is led by Bulb and industry body Tech Nation. Its founding members are allplants, Babylon, Citymapper, Faculty, GoCardless, Habito, Hopin, Moneysupermarket Group, OLIO, Onfido, Revolut, Starling Bank, what3words and Wise.

Businesses across the UK have been grappling with the challenge of cutting their carbon emissions on their own. By bringing businesses together, and by learning from leaders the Tech Zero taskforce aims to make progress faster. The taskforce has also launched the [Tech Zero Toolkit](#), to make it easier for companies to measure their emissions and set a net zero plan.

The Tech Zero taskforce has focused on establishing rigorous measurement, board accountability, and transparency. The commitments are genuine, science-based and ambitious, and each business will be required to report annually on progress made.

The Tech Zero taskforce is also working in partnership with the Department for Digital, Culture, Media and Sport (DCMS), the government's Council for Sustainable Business, and the UK's Net Zero Business Champion, Andrew Griffith MP to boost green investment and help UK tech companies grow. The taskforce is also a partner of the [UN's Race to Zero campaign](#), which rallies leadership and support from the leading net zero initiatives.

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Quotes

UK Net Zero Business Champion, Andrew Griffith MP, said: “With less than 100 days until COP26 in Glasgow, it's fantastic to see 100 of the UK's leading tech companies uniting in their commitment to net zero and signing up to the Tech Zero Taskforce.

“There is no better time for companies to take action on climate change, and today marks a superb step that will enable the UK tech sector to remain competitive, prosperous and fit for a green future. With support from our Together For Our Planet campaign, I am calling on all businesses to commit to the Race to Zero”.

Hayden Wood, CEO and co-founder of Bulb and leader of the Tech Zero taskforce said: “To get to net zero every business will need to tackle their emissions. The 100+ members of the Tech Zero taskforce range from small start-ups to global organisations, all committed to fighting the climate crisis. We want to help companies of all sizes to build a climate action plan so we're calling on even more businesses to join us today.”

Gerard Grech, founding Chief Executive, Tech Nation, comments: “It's terrific to see more and more companies join the Tech Zero taskforce, including Autotrader, Confused.com, and Oddbox. Tech Nation has already publicly committed to a Net Zero target of 2030 or sooner. We now have our baseline figures for the last two years, and have published a report on our progress in line with the commitments we have made as part of Tech Zero.

“Through the Tech Zero taskforce we have also published a toolkit, to make it easier for other companies and leaders to commit to net zero and join the collective momentum we are now seeing.”

Tessa Clarke, Co-founder & CEO of OLIO says: “Businesses small and large are realising that they need to figure out their path to Net Zero, as customers, employees and partners are increasingly demanding it. Starting the journey can be daunting, but by joining Tech Zero businesses can benefit from access to a supportive group of peers as well as a step-by-step toolkit, and much, much more. We have a target of 1,000 signatories by COP26 and so would encourage tech businesses of all shapes and sizes to join us today.”

Notes to the Editor

About Tech Zero

Tech Zero is the climate action group for tech companies of all sizes committed to fighting the climate crisis. We believe that by joining forces, we can make faster progress to net zero. Companies can sign up by visiting techzero.technation.io.

About Tech Nation

Tech Nation is the leading UK scaleup accelerator. Tech Nation fuels the growth of game-changing founders, leaders, and scaling companies so they can positively transform societies and economies. We provide them with the coaching, content, and community they need for their journey in designing the future. Tech Nation has years of experience facilitating and helping UK tech companies scale, both at home and abroad. Over 30 cohorts and 900 companies have successfully graduated from Tech Nation's growth programmes. Alumni include Skyscanner, Darktrace, and Monzo, as well as 3 of the UK's 7 new 'decacorns'; Revolut, Wise, and Farfetch.

You can find out more about Tech Nation's net zero commitments [here](#), and see the full Sustainability Report [here](#).

About Bulb

Bulb is the fastest-growing company in Europe, providing 100% renewable electricity to homes across the UK, France, Spain and Texas and 100% carbon neutral gas in the UK. We're on a mission to help 100 million people lower their bills and their carbon emissions by 2030 so we supply green energy as standard, with fair, transparent pricing, and technology to help our members manage and reduce their energy use. We were the first energy supplier in the UK to become a B Corp which means we adhere to rigorous standards around sustainability; showing how business can be a force for good. And when a new member chooses to join Bulb, we donate £2 to the Bulb Foundation, fighting to address the climate crisis.