Upscale and Future Fifty: FAQs

What is the application process?

- The deadline for the applications close on the 7th December 2018
- Judging takes place during January 2019
- Companies that have been successful will be informed by mid February 2019
- We will announce the new Future Fifty cohort in March 2019

Is the information treated with confidential?

All information which is shared as part of the application process is treated with the utmost confidence. Information disclosed by applicants, will not be copied, shared or disclosed to anyone outside of the Future Fifty advisory panel.

Data will be shared to highlight the UK's digital scaling sector. This data will be aggregated and presented e.g. £6 Bn has been raised by the Future Fifty companies since joining the programme.

How many times is my application is judged?

The judging is done in two parts:

Internally - All applications which are submitted will be assessed by the Future Fifty team

Externally - Each application will be judged by 3 different judges (refer to our advisory board on the Future Fifty website). The advisory panel is a combination of Entrepreneurs, VCs, Private Equity, Non-Executive Directors, Academics and those who support scaling companies.

What criteria is used to judge the companies?

Criterion 1 - Value proposition and financial information
Criterion 2 - Competitive position
Criterion 3 - Achievements to date
Criterion 4 - Potential for further scalability
Criterion 5 - Should this company be in the Future Fifty?

How are the companies selected?

Each application is given a score out of 5 against the above criteria. The top 20 companies that have been scored highly will go through. The judges come together for half a day and will deliberate the remaining 10 companies and will choose the remaining 5 to 6 companies who should go through.

I have seen your advisory panel and I do not want a particular judge to judge my application?

If you feel strongly about a particularly judge having access to your application. Please email parveen@technation.io