

Appendix - Tech North Investment Index Q1 2017

Company Name	Notes	Deal Date	Deal Size	Investors
Cocoon	Angel funding raised via crowdfunding on March 27, 2017. The company intends to use the funds to expand operations, growing their retail distribution, insurance partnerships and continue to improve the product offering.	27/03	£2.4M	Undisclosed
Sentric Music	Funding from BGF Ventures. The company plans to use the investment to expanding internationally and to continue to develop its products, services and platform.	20/03	£3M	Business Growth Fund
LivingLens	Angel CoFund and other investors raised finances. The company intends to use the funds to accelerate development of its platform and further expand its sales, marketing, and customer success teams - including opening operations in the US.	15/03	£1.3M	Angel CoFund
TryLife	Company joined Pitch@Palace as part of its 7.0 Boot Camp and received an undisclosed amount in funding.	13/03	Undisclosed	Pitch@ Palace
The Floop	Funding from Fosun Capital Group, Direct Line Group and United Electronic Company on March 6, 2017.	06/03	£13M	Direct Line Group, Fosun Capital Group, United Electronics Company
Atom Bank	Deal led by Banco Bilbao Vizcaya Argentaria, valuing the company at GBP 261 million. The funds will be used to expand its offering.	03/03	£83M	Banco Bilbao Vizcaya Argentaria, Toscafund Asset Management, Will i Am, Woodford Investment Management
SurveyMe	Funding from Deepbridge Capital, putting the pre-money valuation at GBP 6 million. The company used the funds to expand its R&D team in Stockport, launch US operations in Irvine and establish key partnerships in other territories.	28/02	£2M	Deepbridge Capital
Zaptic	Zaptic also agreed a 7 figure deal but were not able to provide specific details.	28/02	£1.6M	Nicholas Berggruen, Hank Vigil, Charlie Songhurst
Moltin	Frontline Ventures, AngelList, Y Combinator, Tim Ventures and FundersClub all participated. The company will use funds to build partnerships.	21/02	£4.05M	AngelList, Frontline Ventures, FundersClub, Tim Ventures, Y Combinator
Fraugster	Funding led by Earlybird. Speedinvest, Seedcamp and an undisclosed large Swiss family office also participated in this round. The company will utilize this funding to hire new staff.	16/01	£3M	Earlybird Venture Capital, Seedcamp, Speedinvest
Origin Broadband	Venture funding from Calculus Capital. The funds will be used to hire new staff and will be primarily used to expand its sales team to develop new business across the UK.	09/01	Undisclosed	Calculus Capital